



PRESS RELEASE
23 October 2012

Pretty Smart Textiles shows works by designers on the edge of fashion, art and technology

After successful presentations in The Hague (2010), Denmark (2011) and a mini-edition this year in Vienna the exhibition Pretty Smart Textiles will be shown for the first time to a Belgian audience. This fall the Textiles Open Innovation Center TIO3 will open its doors to the innovative work of designers in the world of interactive electronic textiles, a new medium that has the potential to forever change our ideas on what fashion and interior textiles could be in the future.

The exhibition explores themes that arise from reflections on technology and textile as a second skin. Some works visualize psychological dimensions and express difficulties of social interaction through technology and attempt to improve them. Other works grapple with the abstract and clinical aspects of technology, trying to make the invisible visible and the intangible tangible. But not all works treat technology as a problem to be solved. Some simply embrace the new digital aesthetics of technology and give textiles a fresh dynamic through sound, movement and light.

Artists and Designers

Bart Hess, Floris Kaayk, Lucy McRae, Jalila Essaïdi, Maartje Dijkstra, Beorn Lebenstedt, Nicky Assmann, Anja Hertenberger, Local Androids, Meg Grant, Leonie Smelt, Melissa Coleman, Karina van Heck, Seçil Ugur, Florian Kräutli, Heike Sperber, Django Steenbakker, Aoife Wullur, Ralf Jacobs, Leonie Urff, Laura Duncker, Marina Toeters, Aniela Hötink, Anbasja Blanken, Martijn ten Bhömer, Kristi Kuusk, Eef Lubbers, Paula Kassenaar, Pauline van Dongen, Daniel Schatzmayr, Charlotte 't Hart, Ricardo O'Nascimento, Mandy Smith, Nancy Tilbury, Rogier van der Heide

28/10/2012 – 16/12/2012
Textiles Open Innovation Center TIO3
Oscar Delghuststraat 60
Ronse, Belgium

Visitor information

Wed, Fri, Sun 13:00 - 17:00

Tickets

6€ / 4€ for 55+, students (13 until 21 years old), groups > 10 people
Free: children -12 years old, people with a handicap and supervisors of school groups

www.prettysmarttextiles.com

For information on the frame program and workshops visit: www.tio3.be

Are you unable to visit us on the opening days?

Contact us for an appointment: info@tio3.be or by telephone +32 (0)55 218007

Over Pretty Smart Textiles

Pretty Smart Textiles is a travelling exhibition showcasing the latest developments in the world of electronic textiles, a new medium at the intersections of fashion, art and technology. The exhibition is an interactive experience leading the viewer through a multi-sensory discovery of new possibilities for garments and interior architecture.

This edition of Pretty Smart Textiles was made possible by TIO3 and sister-exhibition TechnoSensual.

For the editorial office

You are cordially invited to the exclusive opening:

MONDAY 29 OCTOBER 19:30-22:00

During the opening there will be a demonstration of TK730, a knitting typewriter and a DJ-Set with Denzipfaden, a baroque DJ outfit that controls music with golden zippers. Many of the participating artists will be present to answer all your questions about the works.

We would kindly like to ask you to reserve a place on the guest list through:
info@prettysmarttextiles.com

For more information on the exhibition you can contact Melissa Coleman.

Telephone: +31 (0)6 41 01 84 73

E-mail: info@prettysmarttextiles.nl

Website: www.prettysmarttextiles.com

High-resolution images and a PDF describing the works and artist bios are available on request.

For more information on TIO3, the workshops and the other events this fall around the theme "What's technology got to do with you wardrobe?" you can contact Ann de Baere.

Telephone: +32 (0)47 3885315

E-Mail: ann.debaere@tio3.be

Website: www.tio3.be